

<u>Name</u>	<u>ID #</u>	<u>Faculty Advisor</u>	
CORE CURRICULUM	BSB CORE = 33 Hours (11*3 = 33)	MARKETING (3 courses/9 hours)	NOTES: _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____
FOUNDATIONS (4/5 courses/12-15 hours)			
ENGL 102 Composition II _____	ACCT 101 Financial Acct. _____	MKTG 370 Int'l Marketing _____	
MATH 170 Finite Math _____	ACCT 102 Managerial Acct. _____	MKTG 371 Market Research _____	
LANG 102/192 or SEDU 465 & 466 _____	ECON 101 Microeconomics _____	MKTG 470 Capstone in Marketing _____	
CIS 120 Intro to Comp Apps _____	ECON 102 Macroeconomics _____	COMPLETE 3 courses/9 hours	
Information Access Workshop _____ (This is fulfilled in ENGL 102 at Dominican University or a stand-alone workshop.)	QUAN 201 Business Statistics _____	MKTG 372 Buyer Behavior _____	
LAS SEMINARS (4 courses/12 hours)	BLAW 201 Business Law _____	MKTG 373 Personal Selling _____	
Freshman Seminar _____	MKTG 301 Marketing* _____	MKTG 374 Digital Marketing _____	
Sophomore Seminar _____	BETH 301 Business Ethics _____	MKTG 490 Special Topics in Marketing (can be repeated if different) _____	
Junior Seminar _____	MGMT 301 Management _____	CAS 274 Integrated Marketing Comm. _____	
Senior Seminar _____	FIN 301 Corporate Finance _____	CAS 275 Advertising Strategy _____	
AREA STUDIES (7 courses/21 semester hours)	MGMT 401 Operations MGT _____	FASH 271 Retail Promotion _____	
History (HI) _____	*BSB major core prerequisite	FASH 371 Retail Buying _____	
Literature (LT) _____	BUS PRACTICUMS = 11 CR HRS	FASH 381 Retail Social Media _____	
Fine Arts (FA) _____	Year 1: MGMT 197 Bus. Gateway _____	FASH 470 Int'l Sourcing _____	
Natural Science (NS) _____	Year 2: ENTR 297 Entrepreneurship _____	ELECTIVES = MINIMUM 8 HOURS	
Philosophy (PH) _____	Year 3: BCDP 397 Intern (min 2 credits) _____	NOTE: Students interested in pursuing the MBA or MSA may apply to the Accelerated MBA/MSA program and if accepted may take up to two graduate courses during their senior year.	
Social Science (SS) _____	Year 4: MGMT 497 Bus. Capstone _____	1) _____	
Theology (TH) _____	CAREER DEVELOPMENT = 4HRS	2) _____	
MULTICULTURAL (1 course/3 semester hours)	Year 1: BCDP 100 - Level 1 _____	3) _____	
Multicultural (MC) _____	Year 2: BCDP 200 - Level 2 _____	4) _____	
*NR- not required/A.A. earned or IAI GECC	Year 3: BCDP 300 - Level 3 _____	5) _____	
	Year 4: BCDP 400 - Level 4 _____		

Students who have completed 25 or more credit hours prior to declaring a major will be waived from Year 1 Bus Practicum and Year 1 Career Development.